

September 15, 2009

To: Bedford Business Owner
From: Bedford Chamber of Commerce
Re: 2009 Christmas in Bedford Falls
Saturday, December 12th from 12 noon to 4:00 pm

Dear Bedford Business Owner,

On December 12th, the Bedford Chamber of Commerce will host the Annual 2009 Christmas in Bedford Falls. The theme for this event is based on the holiday classic "It's a Wonderful Life"!

The goal of this event is to encourage and draw shoppers to downtown Bedford during the holiday season. The attendance in 2008 was excellent. We received many positive responses from participating businesses, and we have begun planning a bigger and better event for 2009.

We are building on the success of previous years, such as repeating the "Frequent Shopper Raffle". This offers shoppers the opportunity to enter and win valuable prizes by spending \$10 at a participating Bedford business. *(see attachment for detail)*

Our Christmas event will again feature...

- Santa And Santa's Elves
- Horse-Drawn Wagon Rides Through Town
- Entertainment Along Broadway
- Fun & Festive Activities At Various Businesses Including...
- Giveaways, Face Painting, Clowns And Other Entertainment!

We encourage all to join in the benefits by your involvement in supporting this wonderful event. A Participation Form is attached for your convenience. If you have any questions, please feel free to contact Gina at the Chamber Office 440-232-0115, Mon.-Wed.-Fri. from 9am – 2pm.

The greater the participation, the greater the rewards for each business. We thank you for your support and look forward to another successful event!

Best Regards,

The Christmas in Bedford Falls Steering Committee