



Christmas in Bedford Falls
December 12th, 2009 - 12 noon to 4:00 pm

General Information

Become an Event Sponsor

Jimmy Stewart.....\$500 or more
Donna Reed.....\$250 to \$499
Angel.....\$100 to \$249
Angel-in-Training.....\$50 to \$99

Participate in "The Frequent Shopper Raffle"

From November 1st to December 12th, you can offer patrons an opportunity to enter the "Frequent Shopper Raffle" with each \$10 purchase. For example, with a \$10 purchase, your customer would receive one entry form. A \$20 purchase would earn two entry forms, and so on.

In exchange, your business will be listed in the brochure as a merchant participating in the "Frequent Shopper Raffle". The Chamber will supply the signs and entry forms - you supply the entry box or envelope. The frequent shopper raffle is an incentive to the public to purchase your merchandise or services!

The entry forms are to be forwarded to the Chamber Office on Monday, December 14th in a sealed envelope. Please be sure your name or business name is on each entry form.

Gift-in-Kind

Four donated prizes (valued at \$80 or more) are needed for the "Frequent Shopper Raffle Drawing." For participation please submit your donation idea to the Chamber Office.

Host a Special Activity

During the Saturday of the event, we encourage businesses to provide a special attraction to draw the consumer....such as a balloon artist, a clown or elf, jugglers, magician or some other form of entertainment. How about sponsoring a Jimmy Stewart look-a-like contest? As an option, you may also offer an additional prize....a separate raffle exclusive to your patrons.

Offer a Special Giveaway

Join in the spirit of Christmas by offering something free such as hot chocolate, holiday cookies, candy canes, ornaments....what about a small silver bell? You might want to consider a special holiday give-a-way with each purchase from November 1st to December 12th or a special price on a holiday gift item good only during the day of the event. And, before you turn in the entry forms to the Chamber Office, why not jot down your patron's name and address and create a mailing list?

The drawing for the four Grand Prizes will take place at the Chamber Office on December 16th. The winners will be notified and the Chamber of Commerce will distribute the gifts.